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College of Business Dean's Reports

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Summer 2021

### College of Business Dean's Report: 2020-2021

Ryan Butt

*Lewis Univeristy*

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COLLEGE  
*of* BUSINESS  
— 2020-2021 —  
**DEAN'S REPORT**



*College of Business*  
[lewisu.edu/cob](http://lewisu.edu/cob)

# MISSION AND VISION

The College faculty, staff and members of the College of Business Advisory Board and Student Advisory Board, drafted and approved a new Mission Statement that best reflected our efforts and objectives in serving our stakeholders. Further, the College established an aspirational Vision Statement, during this same period.

## OUR MISSION

We promise to provide our students an innovative learning environment, embedded in our Lasallian principles, that develops and supports their pursuit to become successful and ethical business leaders within a dynamic global society, in association with our collaborative and engaged faculty-practitioners who are committed to connecting effective business practices and scholarship in educating our students.

## OUR VISION

To develop graduates and support faculty who are collaborative and transformational business leaders within a global society, recognized for their engrained Lasallian principles and ethical business expertise.

# A MESSAGE FROM THE DEAN



*Dear Friends,*

The College of Business, for nearly fifty years, has continued the tradition of providing students a globally and professionally inspired education that prepares them for successful careers. This continued success is only possible by the commitment of our faculty, staff, alumni and stakeholders who ensure that future generations are provided the necessary resources while students pursue their degrees. Further, the Accreditation Council for Business Schools and Programs, reaffirmed our accreditation for all of our business programs, only further supporting that the College of Business delivers an excellent educational experience for our more than 1,200 students.

As you explore the following pages, you will learn how the college during the past year embraced challenges as opportunities and where our students stayed the course in pursuing their academic journey here at Lewis. You can read of the professional accomplishments of our faculty who continued to publish scholarly research in some of the nation's leading academic journals and were recognized for their teaching excellence at the University.

All of these successes would not have been possible without continuing our tradition of education through and by association, in the spirit of De La Salle. As a result of this shared visioning our College adopted new mission and vision statements to establish a collective direction as to where we are headed in the coming years. The College was the first at Lewis to create a diversity, equity and inclusion strategic plan as well as our DEI Statement, which you can read later on in this report.

In closing, I remain hopeful that you will stay engaged with the College of Business and the Graduate School of Management,  
***Where Tradition, in Association, Inspires Innovation.***

Peace

A handwritten signature in blue ink that reads "Ryan D. Butt". The signature is written in a cursive, flowing style.

Ryan D. Butt

Dean, College of Business

# COB DIVERSITY, EQUITY AND INCLUSION STATEMENT

The College of Business faculty, staff and student advisory board, in consultation with Dr. Kristi Kelly, Chief Diversity Officer for Lewis University, undertook a thorough review of internal and external data related to Diversity, Equity and Inclusion (DEI) areas within our college. Our College intentionally crafted a DEI statement, as well as began the initial work in developing a DEI strategic plan that will help to guide our efforts in serving our stakeholders in the coming years ahead.

## Diversity, Equity and Inclusion Statement

The College of Business and Graduate School of Management, inspired by our core Lasallian principles, are committed to working to end racism, bias and prejudice by becoming leaders in establishing a diverse, equitable and inclusive community reflecting all of our stakeholders. The College of Business and Graduate School of Management will therefore, will actively seek to increase the representation of underrepresented groups, within our student body as well as our employees, across race, color, religion, gender, socioeconomic conditions, gender identity or expression, sexual orientation, national origin, cultural background, genetics, disability, age, or veteran status. In the spirit of Association, we are committed to welcoming and embracing diversity in all its forms, and we hold ourselves accountable to each other to ensure an inclusive environment that is grounded in mutual respect of the richness of identity, thought, role, individual perspectives and points of view.

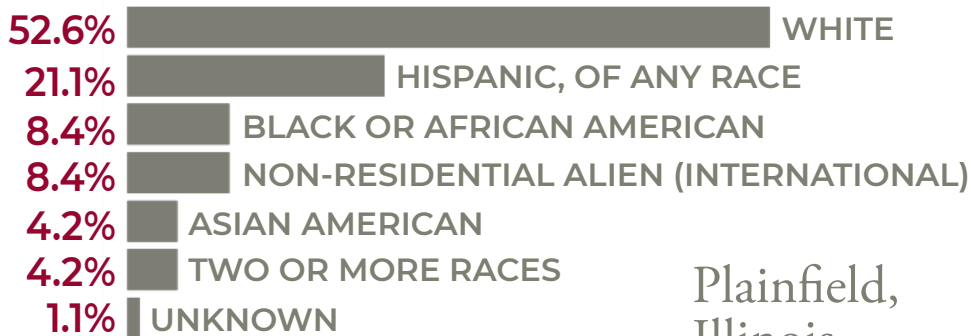
**We recognize that this statement is aspirational and that we are a work in progress, as individuals, as a college, and as a larger campus community.**

# FAST FACTS ABOUT COB STUDENTS

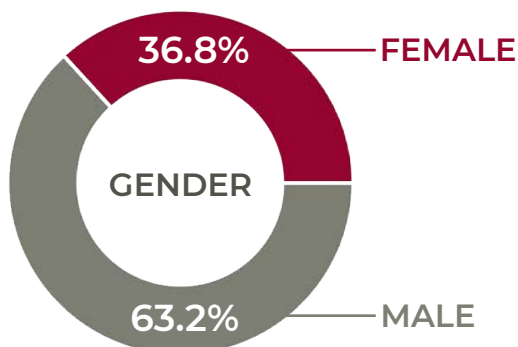
<b>50.4%</b>	of the overall total CoB/GSM student population are female	<b>337</b>	CoB students were named to the Dean's List during 2020-21
<b>58</b>	CoB students are part of the Albuquerque, New Mexico campus	<b>62.8%</b>	of all graduate students are female
<b>115</b>	CoB students are student athletes, 20 students are on the Baseball team	<b>38</b>	States and the District of Columbia are represented by our students
<b>182</b>	CoB students take classes through the School of Graduate, Professional, and Continuing Education	<b>23</b>	Countries are represented by our students

## Welcome Members of the Class of 2025

### RACE/ETHNICITY



### STUDENT IDENTIFICATION



Plainfield, Illinois, home to the most incoming College of Business students

**95**  
Number of Freshmen

### FRESHMEN REPRESENTING

#### 10 States

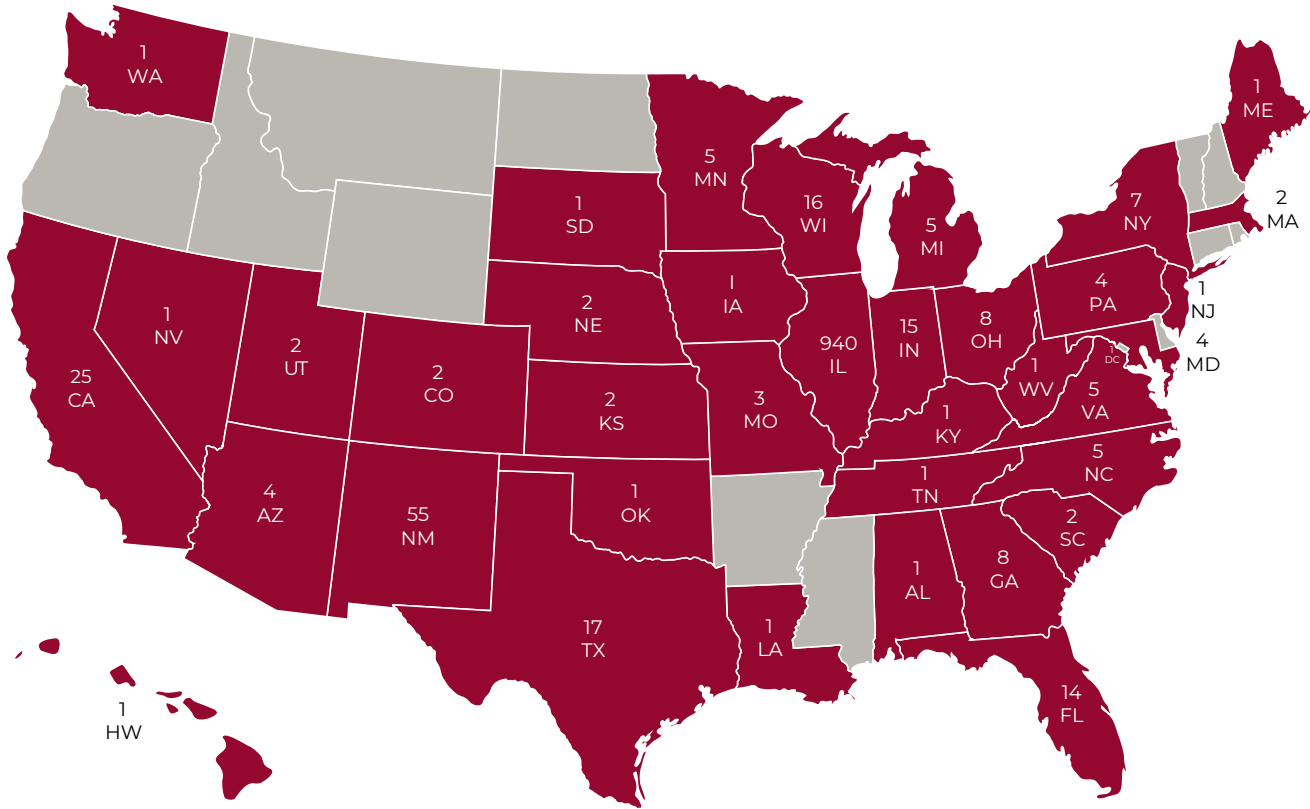
Florida  
Illinois  
Indiana  
Kansas  
Kentucky  
Massachusetts  
Minnesota  
Texas  
Virginia  
Wisconsin

#### 4 countries

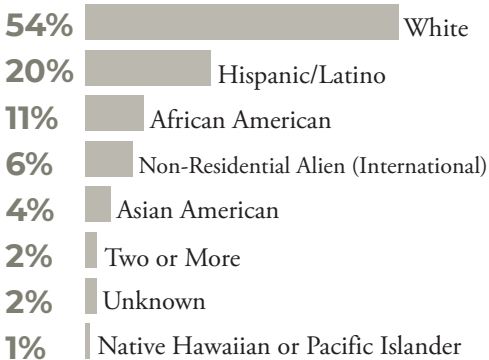
Canada  
Panama  
Netherlands  
Zambia

# UNDERGRADUATE & GRADUATE DEMOGRAPHICS

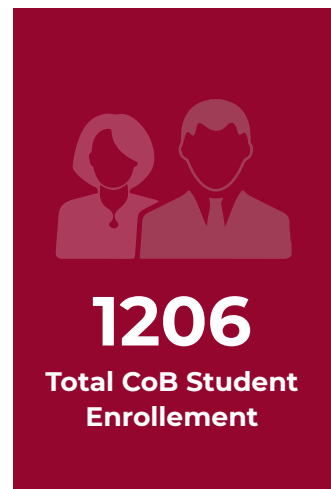
## CoB Student Location Data Map

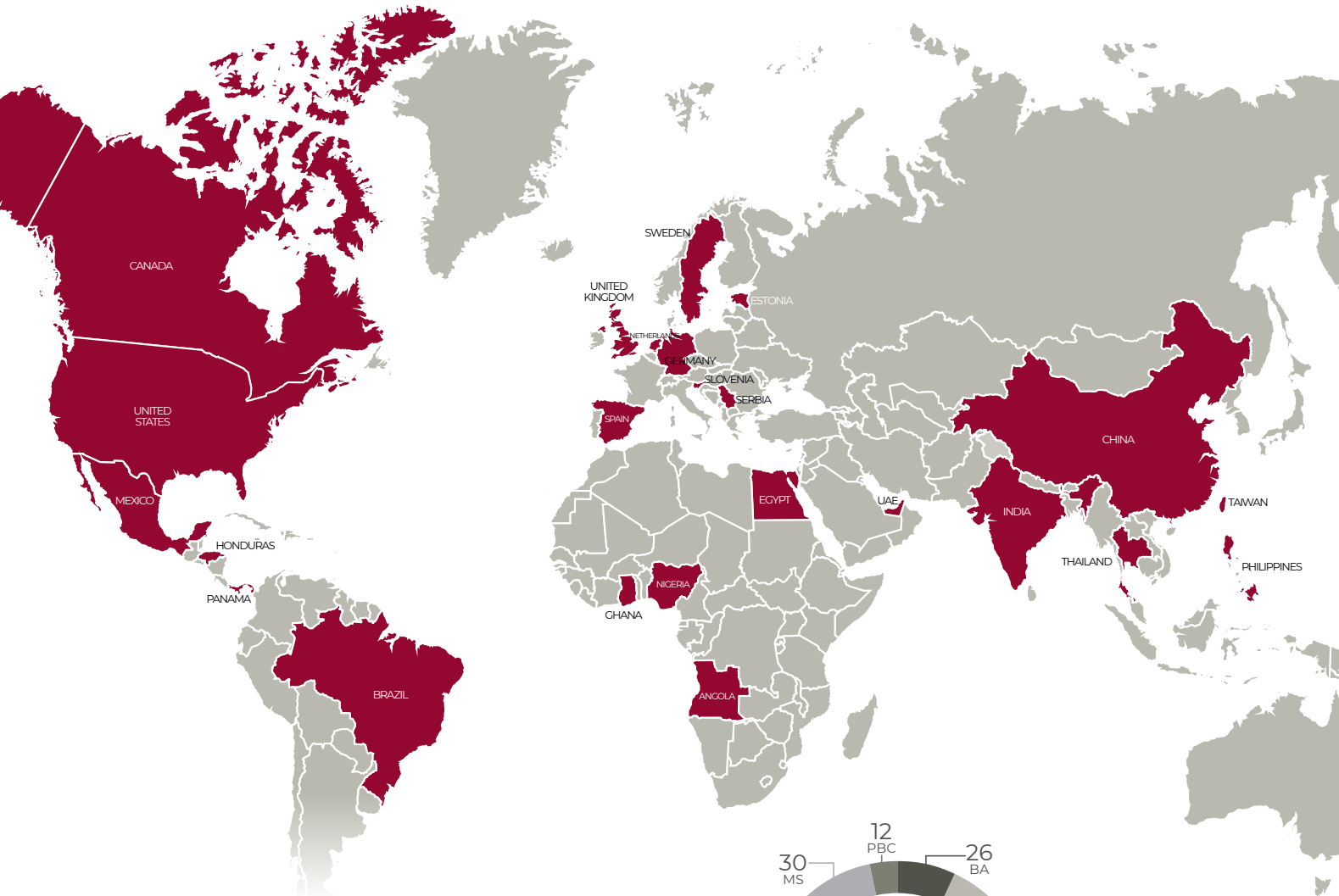


### CoB Student Race & Ethnicity

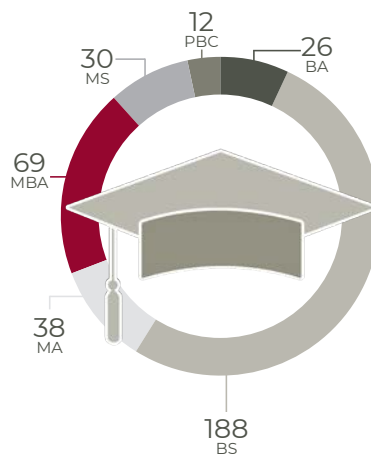


**51%** Female  
**49%** Male



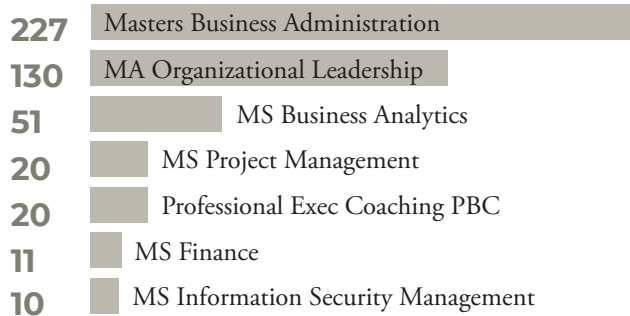


## Undergraduate Enrollment



**CoB  
Graduates  
363  
Total  
Students**

## Graduate Enrollment





# DOMESTIC STUDENT STORIES

## *From California*

My name is Patricia Fotto and I come from Pasadena, California. Here at Lewis, I am majoring in Marketing with a minor in Business Administration. I am from The Democratic Republic of Congo, came to America when I was about 6-7 years old, and I speak three languages.



## *From Illinois*

Hi, my name is Hailey Gryga! I'm from New Lenox, Illinois. I began my educational journey at Lewis by obtaining my undergraduate degree with a major in Marketing and a minor in Digital Marketing. I graduated and began pursuing my MBA at Lewis.

## *From Wisconsin*

My name is Michael Alt, and I am from Kimberly, Wisconsin. At Lewis, I am pursuing a degree in Marketing. One interesting thing about me is that I am on the baseball team here at Lewis.



# INTERNATIONAL STUDENT STORIES



## *From Africa*

Hi, my name is Abdul-Ganiyu Iddrisu. I'm from Ghana, West Africa. I just graduated with my bachelors in Sport Management and Administration. My plan is to work with younger kids who have a passion for sports. As a coach, I'm looking to inspire them to keep loving the game (soccer). That's my short-term goal but long term I want to get into the sports agency in representing athletes.

## *From Asia*

Hi, my name is Huangshen Mo. I'm from China. I'm majoring in International Business/Finance, class of 2023. I remember as a kid growing up, business terms were always floating in our house. I have always dreamt of becoming an entrepreneur at an early age. Studying at the College of Business at Lewis University allows me to chase my dream and prove my ability to succeed.



## *From Central America*

Hi, my name is Omara Castillo and I'm from Honduras. I came to Lewis University to make my dream come true – to become a marketing analyst. I decided to attend Lewis for its Business Analytics program. I've learned so much from the faculty and students. They have helped me develop new skills for my professional and personal life.



## *From Europe*

I am Jose Javato and I have graduated with a bachelor's degree in International Business with a minor in Digital Marketing. After having this great experience and learning a lot at Lewis, I have decided to start a master's program in the Spanish Institute for Foreign Trade. This program consists of a year studying an MBA in International Management in Madrid, another year working in a commercial and economic office of the Spanish government in another country, and the last year working for a Spanish company either in that country or back in Spain.



# CAREER SERVICES DATA

## Employers Attending Career Networking Event

11

Fall Interview Day  
(2020)

26

Meet the Firms  
(2020)

71

Career Fest  
(2021)

40

Career Expo  
(2021)

## Internships

Students across our 11 undergraduate majors pursued internships with some of the following organizations. The asterisk denotes where students also accepted jobs:

Amazon*	Federal Reserve	Newell Brands
Aon*	Bank of Chicago	Panduit
Blue Cross Blue Shield*	FedEx Ground	Plante Moran
Bosch	Corporate	Procter & Gamble (P&G)
BP	General Motors	Tesla
Chicago Transit Authority	IBM*	The Walt Disney Company
Coyote Logistics	JP Morgan	Ulta Beauty
FBI	Chase & Co.	Unilever
Federal Energy Regulatory Commission	Kroger	Walgreens
	McDonald's Corporation	Whirlpool Corporation

## Employment

Graduates landed jobs at leading global and national organizations including:

American Express	Fastenal Company	J.B. Hunt Transportation
Applied Research Associates, Inc.	Federal Deposit Insurance Corporation	Nestlé Purina
Argonne National Laboratory	First Midwest Bank	Northern Trust
Catholic Order of Foresters	Fisher Investments	Penske Truck Leasing
Chicago Tube and Iron	Ford Motor Company	Pricewaterhouse Coopers (PwC)
CliftonLarsonAllen LLP	GEICO	Sherwin-Williams Company
CVS Health	Goldman Sachs	State Farm
Deloitte	Grainger	The Pomykala Group, LLC
Deutsche Bank	Illinois CPA Society	Uline
Enterprise Holdings, Inc.	Internal Revenue Service (IRS)	Vanguard

# COB COVID-19 RESPONSE



## Faculty *Spotlight*

Dr. Ian Gladding, Professor of International Business and Business Administration, and Dr. Elizabeth Belgio, Assistant Professor of Business Administration, taught in-person during the Spring semester

## Dr. Belgio's *Reflection*

From a business perspective, teaching during a global pandemic provided all of us with an opportunity to practice what we teach every day. Business concepts such as agility, empathy, teamwork, resilience, and leadership were tested as all of us were forced to pivot and adapt our approach to working.

For me personally, I was challenged to connect with students in different ways. I utilized drop-in virtual office hours (not really a hit, to be honest!) and lots of video lectures and Blackboard announcements (too many!) to keep connected. Students were given the option to attend class and participate in-class activities, or watch a video lecture and turn in a written assignment for that week. Demonstrating understanding and empathy, for all students, for all reasons, became the norm for most of us. Did we bend the rules too much and allow for too many exceptions? I am not sure...but I feel confident that those who needed support and a sympathetic ear received it from most of us.

As we hopefully start to turn the corner with the pandemic, I am confident that our students had many learnings from last year. Obviously, there were traditional learnings from textbooks and instructor lectures. The more interesting learnings, however, will likely be what they learned from watching their organization, Lewis University, adapt during a turbulent and challenging time. I am optimistic that these learnings will be the key learnings that will help them to be more successful in their future careers.



## COB COVID-19 RESPONSE (CONTINUED)



### Student *Spotlight*

Nick Polimenakos, a Business Administration student, dreamed of starting a business. For the past 28 years the Louis Family Restaurant served Joliet as a sit-down restaurant. As a result of the pandemic, Nick and Michael Polimenakos helped modernize the family business into a flourishing drive-through restaurant.

They developed a new business model and merged the quality of a sit-down restaurant to a drive-through format. Originally, they advertised in a newspaper. However, they pivoted to a social media presence with the help of Mariam

Rafidi (also a Business Administration student). Miriam also created a website for the restaurant. Clearly, the Polimenakos family worked together to get through the challenges of the pandemic.

Nick's family restaurant was featured as our first episode of the Lewis Entrepreneurs podcast. The series is called Lewis Entrepreneurs or L.E. for short. It is a series dedicated to stories about entrepreneurship among our Lewis community and features entrepreneur stories of our alumni, students, and faculty. L.E. has since published 3 episodes.



# ACCREDITATION

The College of Business, like so many other institutions of higher learning last year, adapted class formats to be taught in-person, hybrid, and fully online instructional modalities. In addition, the College completed its ten-year reaccreditation cycle and received reaffirmation by our accrediting body, ACBSP during the fall semester. This was an impressive accomplishment as we navigated a virtual site visit, rather than a three day in-person review.



The Accreditation Council  
for Business Schools and  
Programs (ACBSP) *acbsp.org*  
Baccalaureate/Graduate Degree  
Board of Commissioners

reaffirmed accreditation of the business programs at Lewis University.

ACBSP is a leading specialized accreditation body for business education. ACBSP accreditation certifies that the teaching and learning processes for the business programs offered through the College of Business at Lewis University meet the rigorous educational standards established by ACBSP.

ACBSP accreditation evaluates aspects of leadership, strategic planning, relationships with stakeholders, quality of academic programs, faculty credentials, and educational support to determine whether or not the business programs offer a rigorous educational experience and demonstrate continuous quality improvement.

The business programs at Lewis University were first accredited by ACBSP in 2010. The University is required to go through the reaffirmation process every 10 years to maintain ACBSP accreditation. “This reaffirmation of accreditation is evidence that Lewis University is committed to maintaining the highest quality business education for their students for the next 10 years, just as they have done for the past decade.” Said ACBSP Chief Accreditation Officer Dr. Steve Parscale

# SALES EXCELLENCE PROGRAM SPOTLIGHT

On March 9, 2021 Lewis students received a tour of Fastenal local company location, while learning about the sales process and value that Fastenal brings to their clients around the world. A dozen additional Lewis students attended this

Executive Briefing virtually through Zoom. It should be noted that 100% of the students in the Advanced Sales class received full-time job offers from our Sales Excellence Partners this year!



100% of the students in the Advanced Sales class received full-time job offers from our Sales Excellence Partners this year!

Rickie Martinez and Stephanie Garcia from Sherwin-Williams (a Sales Excellence Partner) on July 3, 2021 provided the Advanced Sales class a virtual tour of the Romeoville store and ran the class through sales roleplay exercises as part of the Advanced Sales curriculum.



# STUDENT ORGANIZATION UPDATES

## CoB Economic & Finance Investment Club

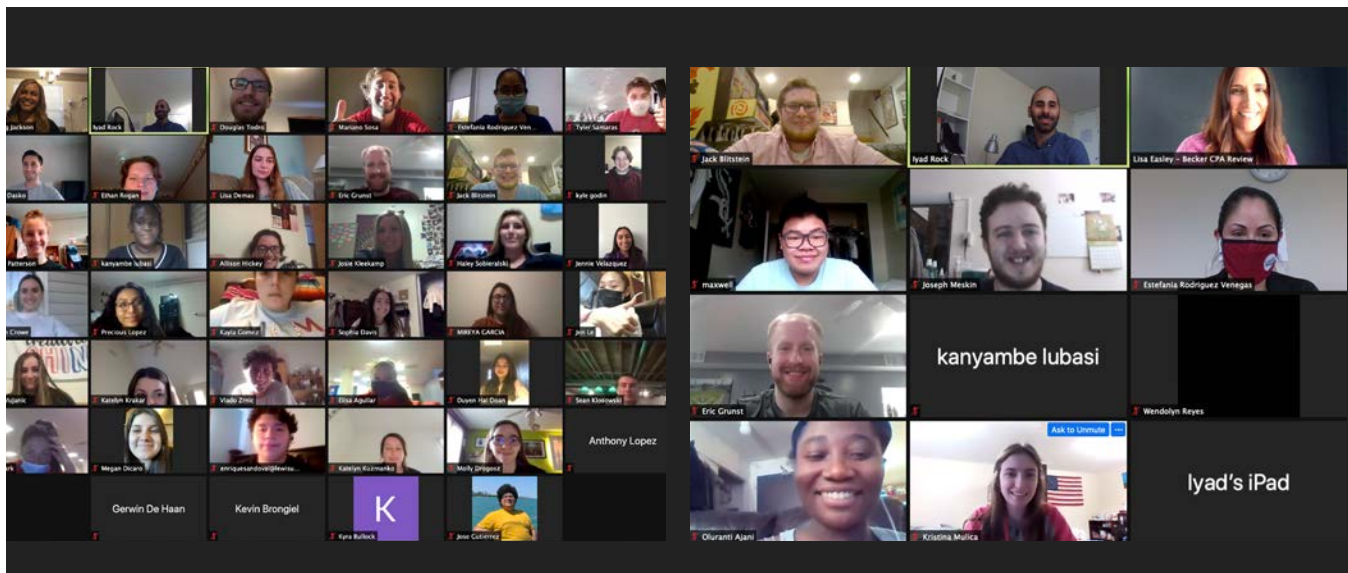
In 1969, through the tireless efforts of legendary accounting professor Roger Ashamy, a gift of \$5,000 to Lewis University was obtained from the Richard B. Vance investment company of Joliet, Illinois. Vance and Co. expressly designated that the money was to be used by Lewis students to gain real world investing experience by investing the money in the market. Since that initial gift to Lewis, the CoB Economic & Finance Investment Club has been mentored by faculty members, like Finance professor Gary Manconi during

the 1990s, to ensure that students carried out good management practices in serving as stewards of these funds. Through active student participation and mentorship recently under Dr. Larry Hill and Professor Fred Dewald, the fund has grown to a value of more than \$350,000 by the end of the 2020-21 academic year. Some of the top equities owned by the Club includes, Amazon, Apple, The Walt Disney Company as well as Oracle and Palantir Technologies, to name a few.

## CoB Accounting Club

The Accounting Club offers a great opportunity for students to explore and develop their professional journey in accounting. The Accounting Club helps students

network and connect with firms in the industry, learn practical accounting skills, and discuss recent trends in accounting. The below screenshots were taken from a virtual meeting.





# SPOTLIGHT ON FACULTY & STAFF ACHIEVEMENTS

## 2021 Brother Louis Seiler Ministry of Teaching Award

Mr. Robert Bergman, Assistant Professor of Marketing, was awarded the 2021 Brother Louis Seiler Ministry of Teaching Award.

Recipients of the Seiler Ministry of Teaching Award must exhibit mission commitment, excellence in teaching as recognized by their peers, as well as rapport with students, participation in student life, and service to the Lewis University Community. This award is only bestowed every three years to a faculty member within each college who has been recognized by his or her peers as an outstanding teacher. The Seiler Ministry of Teaching Award was established in 1982.

Professor Bergman's rapport with students is evident through his service as the advisor to the Business Fraternity Delta Sigma Pi. In the past, he led global travel study programs for our students. His interactions with students inside and outside the classroom are student-focused. In addition, he is committed to institutional service, as well as our Lasallian framework.



Specifically, Professor Bergman launched the Sales Excellence program. Mr. Bergman manages the external stakeholders that are affiliated with the program and helps facilitate an interactive student experience. Many students receive a full-time job offers from Sales Excellence partners.

For more than twenty years, this esteemed and well-respected professor has been educating everyone he meets, inside or outside the classroom, on the value of marketing and sales.

Professor Bergman's students have come to recognize him as a sales and marketing guru who is always trying to provide the best experience for them inside and outside the classroom. He is committed to the Mission of Lewis and our Lasallian heritage.

## TEDxLewisUniversity Virtual Event

Dr. Sheila Boysen and Dr. Scott Kerth were driving forces in establishing and successfully launching the first-ever TEDxLewisUniversity virtual event. In spring of 2021, the College of Business Innovation Hub along with four Colleges sponsored the first TEDxLewis University event. The event featured five female faculty members, represented five disciplines across the University, and drew attendance from across the globe. The five featured TED talks are housed on the TED website representing Lewis University for years to come. The TEDx planning committee is already beginning to work on planning the next year's event based on this year's success.

- A total of 322 registrations from 12 different countries
- 199 total attendees showed up
- 679 chats throughout the event (AMAZING engagement!)
- Average attendance duration of 1 hour and 45 minutes
- 58 attendees visited the networking section of the event which resulted in 6 connection requests and 13 networking meetings
- 24 attendees visited the Expo section

## TEDxLewis University

x = independently organized TED event

**Five vibrant and passionate women take the stage this spring at Lewis University.** Are you ready to hear their stories and learn about their thought leadership platforms? They are teachers, leaders, creators, activists, advisors, and so much more.



**DR. SHEILA BOYSEN**  
Associate Professor  
CoB



**CAMILLE BYRD O'QUIN**  
Assistant Professor  
CoNHS



**DR. CLARE ROTHSCHILD**  
Professor  
CoHFAC



**DR. GINA MARTINEZ**  
Assistant Professor  
CoAST



**DR. VESNA MARKOVIC**  
Associate Professor  
CoESS

# SPOTLIGHT ON FACULTY ACHIEVEMENTS

## *Dr. Sheila Boysen*

Dr. Sheila Boysen gave two industry presentations at ACHE- Association for Continuing Higher Education titled, Building your Leadership Brand and Leadership Presence! She also presented at the IACAC District Seminar event: South Suburban District Seminar for High School and College. The presentation was titled, Creating Wildly Engaging Online Presentations. In addition, Dr. Sheila Boysen was selected as one of three Master Certified Coaches to deliver monthly International Coach Federation (ICF) competency training sessions via the Chicago Coach Federation. Finally, Dr. Sheila Boysen achieved her Hogan Leadership Assessment certificate.



## *Dr. Wei Chen*

Dr. Wei Chen, Associate Professor of Economics and Associate Dean of the College of Business was acknowledged as a distinguished member by International Atlantic Economic Society (IAES). IAES highlighted him as their Member of the Month for August on their website, along with his academic accomplishments. Members of IAES include leading economists and experts from academe, government, and the private sector. Scan the QR code to read more about Dr Wei Chen.



## *Dr. Yinan Ni*

Dr. Yinan Ni attended the WEAI virtual conference March 2021 and presented his working paper: “The Reaction of Options Prices to the Changes in the Federal Funds Rate Target” and served as a discussant. His working paper studies the effects of changes in federal funds rate target on option prices and the related transmission channels.





## *Dr. Ibrahim Mescioglu*

Dr. Ibrahim Mescioglu's study titled "Data Analytics and Assessment Use Cases in Undergraduate Business Curriculum" was accepted for presentation at 2021 MBAA International Conference, under the Society for the Advancement of Information Systems track of the conference.

## *Mr. Robert Bergman*

Mr. Robert Bergman recently provided his opinion regarding American Express cards. When asking an expert, Dr. Bergman says that American Express brand is stronger today than it ever has been, as long as you define what we mean by "strong." If you would like to know more about the topic, scan the QR code.



# FACULTY RESEARCH HIGHLIGHTS

Dr. Sheila Boysen released the 2nd edition of her book, *An Introduction to Professional and Executive Coaching* (April 2021). The book is being adopted by her colleagues at other institutions including University of Texas at Dallas and Northern Illinois University.

Boysen, S., Cherry, M., Page, L. (2021). "What's In A Name?: Exploring Gender In Leadership," *The South Metropolitan Higher Education Consortium Journal*, 1(1), 1-13.

Boysen, S., Page, L., Arya, T. (2021). *Organizational and Executive Coaching: Creating a Coaching Culture in a Non-Profit*. *International Journal of Evidence Based Coaching & Mentoring*, 19 (2), 115-132.

Boysen, S. (2020). *Executive Coaching History: Growing out of Organization Development*. *The Coaching Psychologist*, 16 (2), 14-29.

Cherry, M. (2021). Emotional intelligence competencies of hospitalist leaders. *Organizational Development Journal*, 39(1), 23-32.

Fusilier, M., Bhuyan, R., Russell, J., Lin, S. and Yang, S. (2021), "Studying approaches: samples in China, Kuwait, and USA", *Journal of Applied Research in Higher Education*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JARHE-11-2020-0385>

Page, L., Narel, R., and Belgio, E. (2020), "Skills Gap Challenge: How Apprenticeship Programs Address Skill Building and Educational Advancement," *Journal of Organizational Psychology West Palm Beach*, 20(6), 10-22.

Kim, J. H., Park, J. C., & Komarek, T. (2021). The Impact of Mobile ICT on National Productivity in Developed and Developing Countries. *Information & management*, 58(3), 103442.

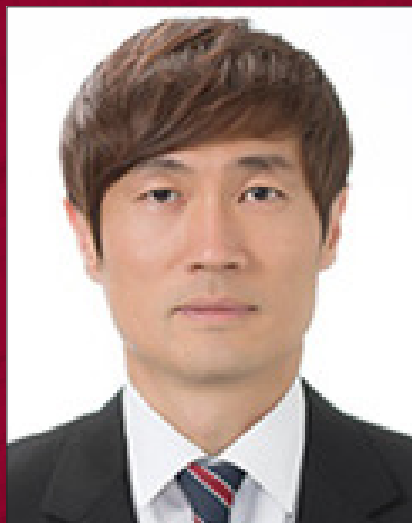
Kim, J. H. (2021). 6G and Internet of Things: A Survey. *Journal of Management Analytics*, 8(2), 316-332.

Ni, Y. (2021). A Time-Changed Stochastic Control Problem and Its Maximum Principle. Accepted for Publication. *Probability and Mathematical Statistics*.



# ARRIVALS AND DEPARTURE

## Arrivals



*Dr. Jin Ho Kim*

Dr. Jin Ho Kim is Assistant Professor in Business Analytics. He has taught web programming and IT courses. His primary research interests focus on the impact of ICT on business and big data analysis. Before joining the Ph.D. program, he worked in the IT industry for 14 years as an IT consultant (Akamai Technologies and Korea Telecom) and a software developer (Samsung and LG) and created 14 patents related to mobile technologies.

*Dr. Yinan Ni*

Dr. Yinan Ni is an Assistant Professor of Finance. His research interests include Financial Derivative, Investments, Monetary Policy, and Stochastic Modeling. Dr. Yinan Ni has been teaching since 2012. He taught various courses in finance and mathematics, such as Investments, Financial Markets, Calculus, Statistics, and Probability. He became an Associate of the Society of Actuaries in 2017 and once served as a co-founder of the Actuarial Club at Auburn University.



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## Departures

**Dr. Mark Nolan**  
Associate Professor,  
Business Administration  
12 years at Lewis

**Mr. Fred Dewald**  
Assistant Professor,  
Finance  
4 years at Lewis

# COLLEGE UPDATES

## May Institute

Dr. Scott Kerth (with Dr. Michele Kramer from CONHS) presented the results and analysis of a Leadership survey fostered by the Lewis Interdisciplinary Leadership Laboratory (LILL). Faculty, staff, and administrators attended the session. Michele Ryan and

Dr. Lesley Page facilitated a panel of more-experienced faculty and newer faculty who discussed Transformational Leadership and teaching virtually during the Covid-19 crisis. The panel included: Drs. Robert Harris, George Klemic, Yinan Ni, and Dawn Schneider.

## New Stackable MBA

In the summer of 2021, the College of Business launched a reimagined MBA program. The new program is a stackable degree that allows student to stack three micro-credentials in the areas of strategic business management, digital marketing, finance, project management, business analytics, healthcare informatics,

and organizational leadership. The design of the program allows students to curate a degree that aligns directly with in demand industry skills and their own career goals. Dr. Boysen was a featured guest during a Conversations from Stritch Hall, where she discussed the new MBA program design.



## Interdisciplinary Leadership Lab

Drs. Elizabeth Belgio, Sheila Boysen, Michael Cherry, Scott Kerth, George Klemic, James Krejci, and Lesley Page worked with others as a steering committee for LILL (Lewis Interdisciplinary Leadership Lab), taking many of the initial steps

needed to bring the Lab to life. The steering committee created a vision and set goals for the lab, including an initial website and a library of leadership-related resources, as well as in-class student internships to help support the lab.

# BR. JOEL DAMIAN, FSC, BUSINESS PLAN & PITCH COMPETITION



Through concurrent posters, creative works and business pitch presentations, students and faculty from across the University will have the opportunity to share their scholarship, celebrate a milestone in their academic experience, and consider paths that remain to be explored. The Br. Joel Damian, FSC, Business Pitch Competition, hosted by the Lowell Stahl Center for Entrepreneurship and the College of Business, encourages entrepreneurship among students throughout the Lewis community. The College of Business recognizes that potentially successful business ideas can come from a wide range of disciplines and may originate from an individual or a group of individuals. The Br. Joel Damian, FSC, Business Plan Competition is directed to support the long-running student focused business plan competition within the College of Business. Christian Brothers Services (CBS) honored its founder, Br. Joel Damian, FSC, with an endowment to Lewis University in the spring of 2019.



# LEWIS INNOVATION HUB

## INNOVATE, CREATE AND COLLABORATE!

### Providing Support for New Startups

The Lewis Innovation Hub continues to gain traction within the larger Lewis community as the place to innovate, create and collaborate with like-minded entrepreneurs and new startups.



The Hub proudly welcomed Amy Kempa, '06 Lewis alumna, and business owner of AM Distribution as our newest member.

The Innovation Hub is dedicated to supporting residents of the communities within the Des Plaines River Valley Enterprise Zone and providing an opportunity for faculty and students for incredible experiential learning and synergy.

### Tapping Your Innovation Mindset

Cultivating the Innovator's Mindset was the theme for the first faculty/staff exclusive event hosted by the Innovation Hub in the Spring. Faculty and colleagues, Dr. Kristin Callahan, Associate Professor of Art and Design & Director of Computer Graphic Design and Dr. James Oakley, Professor of Marketing shared their experiences and tips on how to leverage design thinking to be more productive and creative. Author and mentalist, Jonathan Pritchard delighted the audience with his mind-blowing skills, sharing secrets on how to harness your brain's power to drive innovation while mystifying the audience with his talent and tricks. The Lewis Innovation Hub is a regional business incubator anchored at Lewis University whose

mission is to support business professionals in their pursuit to launch and scale their business. The Hub is a collaborative experience for entrepreneurs and the Lewis community to help propel ideas and push an entrepreneur's journey forward.



# LEWIS' DAY OF GIVING 2021

Thank you, Flyers! Your generosity enabled us to exceed our goal of \$5,000, which allowed us to realize our *COB Student Experience Spaces* project that was carried out during Lewis' Day of Giving 2021 event. It was great to see the Lewis Community come together, including a challenge match by members of the College of Business Advisory Board that ensured that we would be able to enhance the student experience with private, multi-purpose student spaces in the College of Business. Flyers are now able to study, collaborate on innovative hands-on projects, prepare for real world experiences and more! Funds supported technology, equipment, and furnishings to make this a quality experience for students and alumni who come back to campus.

**FLY TOGETHER.  
GIVE TOGETHER!**



# COB AND GSM ALUMNI DATA

## CoB

### *Undergrad Alumni*

	<b>Graduates</b>
Accounting	2033
Business Administration	4268
Business Studies	39
Computer Information Systems	15
Economics	203
Finance	609
Info Security & Risk Management	110
Information Security Management	3
Information Systems	16
Information Technology Management	102
International Business	45
Management	357
Management Info Systems	204
Management Science	74
Marketing	1125
Organizational Leadership	186
Social Media Marketing	30
Sport Management	367
<b>Grand Total</b>	<b>9,786</b>

## GSM

### *Grad Alumni*

	<b>Graduates</b>
Business Administration	2585
Business Analytics	64
Finance	79
Information Security	10
Management	23
Management Info Systems	1
Organizational Leadership	887
Professional Executive Coaching	3
Project Management	39
<b>Grand Total</b>	<b>3,691</b>

All Funds  
in CoB  
for FY21

Average Gift Size  
\$373.88

Number of Gifts  
265



# COB ENDOWED SCHOLARSHIPS

\$8.25 Million in institutional scholarships benefitting CoB students during the 2020-21 academic year

Below are all scholarships that are available to CoB students:

## College of Business Only Scholarships

The Pomykala Group LLC Annual Scholarship	Lomasney Endowed Scholarship	Gallo-Lenhardt Endowed Scholarship
Melvin Cook Annual Scholarship	Bryan T. and Mary C. Durkin Endowed Scholarship	Andrew B. Barber Endowed Scholarship
Dr. Thomas Georinis Memorial Annual Scholarship	Donald L. Cordano Endowed Scholarship	Elvira Hogan Endowed Scholarship for Governmental Accounting
Joseph Tomsic Annual Scholarship	Edward Northrup & Eileen Gay Gladding Endowed Scholarship	Roger Ashamy Endowed Scholarship
William Leavelle Annual Scholarship	Sandy McClain Endowed Scholarship	Lawrence C. Zlogar Endowed Scholarship
John and Karen Kalec Endowed Scholarship	Kenneth V. and Linda M. Madrzak Endowed Scholarship	F. James Staszak Endowed Scholarship

## Scholarships for Qualifying Business Students

De La Salle Annual Scholarship	Charles & Helen Ford Endowed Scholarship	Trailblazer Endowed Scholarship
Schmidt Family Foundation Scholarship	UNICO/Carmine Corsetti Scholarship	Brother Thomas Johnson, FSC Endowed Scholarship for First Generation Students
Latina/o Leadership Scholarship	LaVerne (Bitz) and Dorothy (Dottie) Brown Endowed Scholarship	Brother James Gaffney, FSC Excellence in Leadership Endowed Scholarship
Brother James Miller, FSC Annual Scholarship	The Bonacci Family Endowed Scholarship	Roger Gifford Endowed Scholarship
Best Buddies Annual Scholarship	Christian Brothers Legacy Scholarship	Sharon & Guy Wiebking Endowed Scholarship
Mistwood Golf Club Annual Scholarship	Walter F. and Sarah Steffes Memorial Endowed Scholarship	Harold Finley Endowed Scholarship
The Asiyabi Family Annual Scholarship	Dennis J. Murphy Endowed Memorial Scholarship	Fr. John Brennan Endowed Scholarship
Williams Annual Scholarship	Material Service Foundation Endowed Scholarship	Rosiak-Maze/Sigma Delta Endowed Scholarship
Hollywood Casino Joliet Scholarship	Romeoville High School Endowed Scholarship	Russ and Dawn Smyth Endowed Scholarship
The Ideal Candidate Annual Scholarship	Starr Johnston Endowed Scholarship	Michael and Jane Swenson Endowed Scholarship
The E-Sports Annual Scholarship	JP Morgan Chase Bank Endowed Scholarship	Edward D. Lewis and Philip D. Lewis Endowed Scholarship
Thomas Coughlin Scholarship	Golden Flyer Endowed Scholarship	Gordon Kendall Memorial Endowed Scholarship
Hearst Foundation Grant	Robert Filotto Endowed Scholarship	Brother Joel Damian Endowed Scholarship
Michael L. & Angelique M. Parker Annual Gospel Choir Scholarship	Gloria J. Hill Endowed Book Award	Tau Kappa Epsilon (TKE) Endowed Scholarship
Michael L. and Angelique M. Parker Black Student Union Heritage Annual Scholarship	Paul and Geraldine Addison Endowed Scholarship	Harold E. White Endowed Scholarship
Bros. of Phi Kappa Theta Fraternity Endowed Scholarship	Pat and Pat Graham Family Endowed Scholarship	Brother William L. Walz, FSC Endowed Scholarship
Kathleen Bolden Endowed Scholarship	James A. LaGrippe Endowed Scholarship	Dennis and Geraldine Tonelli Endowed Scholarship
Peter H. Goodwin Endowed Scholarship	Saint John Baptist de LaSalle Endowed Scholarship	Lillian M. Tunze Endowed Scholarship
Langert Family / Brother James Gaffney, FSC Endowed Scholarship	John and Cynthia Cumbee Endowed Scholarship	Lewis University Alumni Endowed Scholarship
John Eudes Memorial Scholarship	Kathleen and John Buck Lasallian Endowed Scholarship	Brent Ayer Annual Scholarship
Mark A. and Joan T. Olson Family Endowed Scholarship	Thomas M. Redmond Annual Scholarship for Success	James R. Sefcik Annual Scholarship for Athletes
MMPM Hughes Family Scholarship Fund	Brother Owen Meegan, FSC Endowed Scholarship	Kevin and Jacquie Newquist Annual Scholarship
Bernice and Leonard H. Lavin Endowed Scholarship for Inner City Chicagoland Students	Michael and Angelique Parker Endowed Scholarship	Carey-Gillespie Endowed Scholarship
Tom and Mitzi Witchger Endowed Scholarship	Nathan Andrew Rybak Endowed Scholarship	Zora Zorich Memorial Endowed Scholarship
	Shairice Nychol Garner Scholarship	
	John T. and Ruth J. Michalik Endowed Scholarship	

# ADVISORY BOARDS

## College of Business Advisory Board

**Robert Beckman '76,**  
CEO, *Wicab, Inc.*

**Kevin Davenport '11,**  
Founder and CEO,  
*The Ideal Candidate*

**Steve Jamnik '96,**  
Regional Vice President, *1st Secure  
Community Bank of Joliet*

**Mary Lancaster '88,**  
CPA, *Wermer Rogers Doran &  
Ruzon, LLC*

**Mike McClain '91,**  
Managing Director & General  
Manager, Equities Clearing,  
*The Depository Trust & Clearing  
Corporation*

**Patrick McKune '85,**  
CFO, *M. Holland Company*

**Brian Osborne '82,**  
Co-President, *Sentinel  
Technologies, Inc.*

**Jim Pisani '05,**  
Business Unit CEO of the  
Outdoor & Recreation Business,  
*Newell Brands*

**Nancy Rizkallah,**  
VP, Finance *ThreeKit*

**Michael Swanberg '04 '07,**  
President/CEO, *MTH Industries*

## College of Business Student Advisory Board

**India Anderson,**  
Master of Arts in Organizational  
Leadership

**Tyler Avenatti,**  
Business Administration

**Michael Awotwi,**  
Marketing

**Kenneth Burton,**  
Business Administration

**Sara Erl,**  
Marketing

**Zeba Farooqui,**  
Business Administration

**Eric Grunst,** Accounting

**Sedina Kozlica,**  
Marketing

**Kristina Mulica,**  
Accounting

**Kyle Platt,** Finance

**Abbie Saltzman,**  
Organizational Leadership

**Edyta Sikon,**  
Marketing

**Kendall Zavodovics,**  
Marketing

## Organizational Leadership Advisory Board

**Buffy Blanton '18,**  
Managing Director of Human  
Resources, *Christian Brothers*

**Richard (Rich) Burke '80,**  
Director of Marketing, *Dexter  
Magnetic Technologies*

**William (Bill) Doucette,**  
VP Human Resources and  
Organizational Development,  
*Alera Group*

**Janeen Eischen '12,**  
Employee Experience/Labor  
Manager, *McDonald's Corporation*

**Mark Janus,**  
Director of Parish Finance,  
*Diocese of Joliet*

**David LaBarre '78,**  
Executive Director, *Catholic  
Cemetery Conference*

**Sonya Lee '17,**  
Technical Sourcer, Product Design,  
*Facebook, Inc.*

**Roman Ortega '13,**  
Executive Director of International  
and Military Affairs, Military  
Officer, Lieutenant Colonel,  
*United States Army*

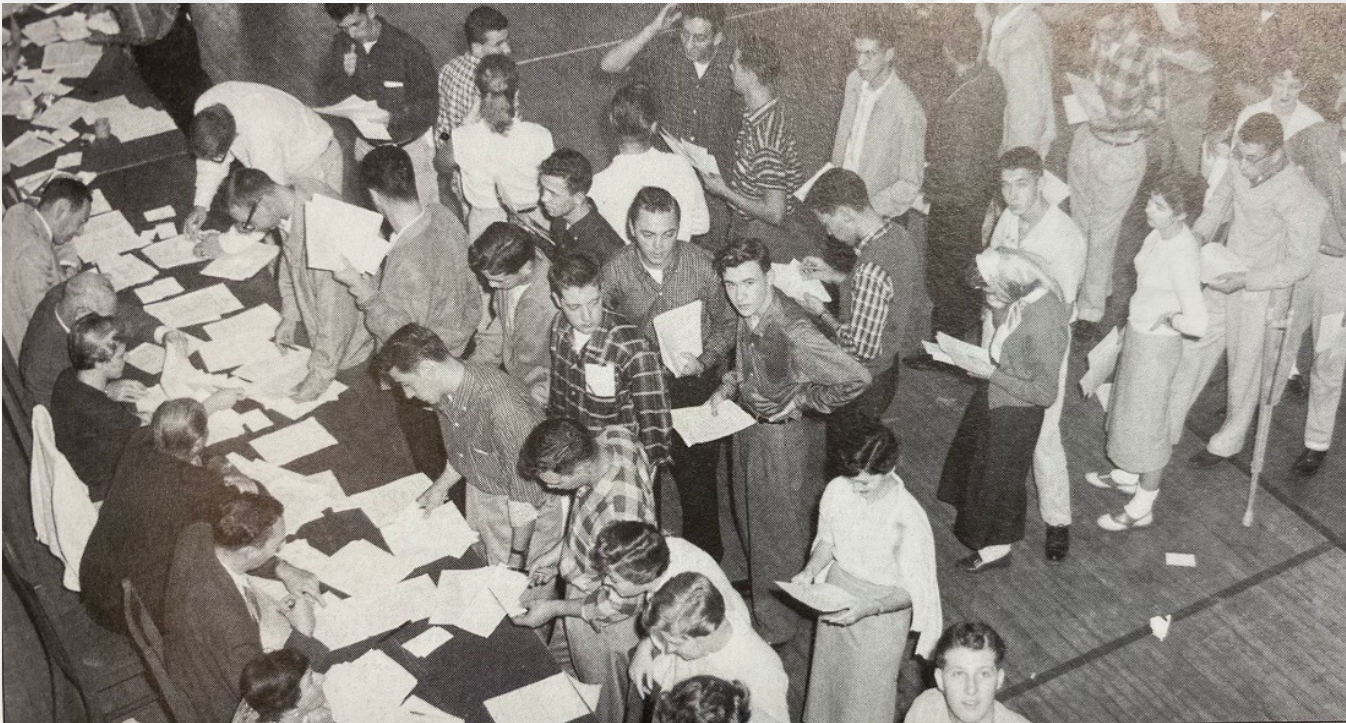
**Neelima Paranjpey,**  
Senior Consultant, *Vaya Group*

**Dawn Schneider,**  
Assistant Professor, Marketing,  
*College of Business*

**Wally Smith,** Director  
of Talent Development,  
*UChicago Medicine*

# HISTORY CELEBRATION PREVIEW

In closing, the College of Business will celebrate our 50th anniversary next year, while also celebrating approximately 70 years of providing a business education. In the coming year, we are looking forward to celebrating our diverse student stories and encourage our alumni to reach out to us to share their experiences with us.



12/THE NEXUS/Friday, August 31, 1973

## Business Department is expanding

by VINCE PAGLIONE

New members of Lewis University will find the College of Business a developing department. In the past three years it has added a new major, management science, and has plans for a new area, computer science.

The College of Business has five main areas in which a student can major: accounting, business administration, finance, management science and economics.

The College of Business requires 45-49 credit hours in the major field and 19 hours of electives. The student then must take 64 credit hours outside the major area of concentration.

All major fields in business require ten core courses: Accounting I & II, Economics I & II, Marketing, Management, Finite Mathematics, Quantitative Methods, Business Statistics, and Computer Science. Management Science majors can substitute Calculus I & II.

The dean of the College of



F. JAMES STASZAK

Business is F. James Staszak who has been at Lewis for 11 years. Staszak said, "We try to prepare the student by combining the practical with the theoretical, we try to give practical experience through examples."

Part of what Staszak emphasizes as the practical is offered by the business department

through a number of internship programs. Assistant professor Rudolph Mahalik offers an internship for seniors in accounting. The students will work for one semester in an accounting firm. Instructor Lawrence Hill also offers an internship program in banking experience for interested students.

The business department also has an intensified program with junior colleges whereby interested students can transfer with a program for them set up in their prospective fields. This program helps junior college students by accepting many of their credits and thus eliminating some elective courses.

Staszak said that one of the priorities of the department is to get across to the student that regardless of his field of endeavor that success is going to depend on what they know. "They must realize that work and learning is involved and that they will be judged on how well they can communicate what they have

learned and not just coast. It is the students who have performed here who are getting offers."

The business department has 500 full time students and 200 students in continuing education. The department has applied for certification with the Small Business Association which is an action business group which helps out businesses in need of relevant information on a particular problem. Staszak hoped that students could become involved in this project.

The business department also has lecturing programs for its students - executives in residence is one of these which brings in business men from the outlying community and gives the student a chance to ask questions.

One of the department's biggest hopes, according to Staszak, is the possibility of the new major, Computer Science, which will be offered in four courses next year and hopefully be extended to eight courses.

The department has 11 full-time instructors and 8 part-time instructors.

# College Of Business



Ashamy, Roger  
Accounting



Cordano, Donald  
Accounting



Giacobbe, Ralph  
Finance



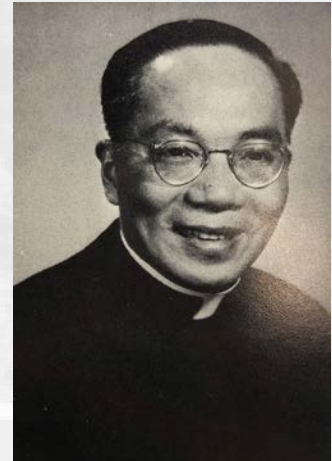
Harikabou, Rev. Don  
Management Science



Hill, Lawrence  
Economics



LaPica, Nathan  
Communications





# COLLEGE *of* BUSINESS





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